



JOB DESCRIPTION

JOB TITLE: Web Developer	DEPARTMENT: ZABSOLUTIONS
POSITION REPORTS TO: Manager ZABSolutions	
MAJOR JOB RESPONSIBILITIES	
<ul style="list-style-type: none">• The Web Designer works on a variety of projects, where they are primarily involved in web site design and development, including creation of custom graphics. The position is responsible for designing the user interface and overall customer experience for websites and applications, including overall navigation flow, layout of specific pages, and creation of individual graphic elements.• The key responsibilities of the designation are as follows;<ul style="list-style-type: none">i. Development – implements approved designs in WordPress or other technologies, including coordinating with application developers.ii. Multi-media – develops logos, creates and edit flash animations and other multimedia contentsiii. Determines technical requirements – interface with clients/managers to gather specifications on the desired taskiv. Provides design direction – present initial wireframes/mock-ups to clients, incorporates design principles (color theory, shapes, space, alignment), gathers feedback, and presents final designs for approval.v. Content management – ensures that all code is in version control, backed-up, properly documented and has been properly QA'd• Any other tasks assigned by the Supervisor/ Higher Management.	