Dr. Azra Fazal Pechuho, a medical doctor by profession and a parliamentarian with a conviction, became the Chancellor of SZABIST in 2008. Under her leadership, SZABIST has fortified its academic and research credentials. She is spearheading a social development program to provide a holistic and sustainable improvement in the lives of people in Gharo. Under her guidance, a renewable energy wind farm is being established to generate sustainable energy to meet the needs of the local area. She envisions a purpose-built campus for SZABIST: Karachi, an engineering university in Karachi, and a health sciences university in Gharo.

**INTRODUCING NEW PROGRAMS AT SZABIST**

SZABIST is committed to imparting quality education in Information Technology, Business Management, Social Sciences and Economics, Media Sciences, and Law. Recently, SZABIST expanded its diverse program portfolio by introducing two new programs: MBA Banking and Finance, and BS Biosciences.

MBA Banking and Finance is a rigorous two-year semester-based program, offered in collaboration and consultation with the core banking industry experts, and will serve the niche market of banking and financial services. Graduates of this program will have in-depth knowledge and understanding of general MBA along with banking operations, advanced risk management techniques, treasury and fund management, and tools of financial research.

The BS Biosciences program will encompass high quality teaching and learning while paving the way for cutting-edge research to benefit the industry. BS Biosciences is a four-year program that provides a sound and broad academic base for a professional and rewarding career in medical fields. It blends theoretical and practical knowledge, critical thinking, and real-life experience to equip students with marketable skills.

**SZABIST AWARDED 6 STAR RANKING**

SZABIST has been awarded the highest ranking of six stars by the Charter Inspection & Evaluation Committee (CIEC), Education and Literacy Department, Government of Sindh. In addition to this achievement, three of its faculties, Management Sciences, Social Sciences and Economics, and Computing have been ranked as Outstanding.

**MANAGEMENT SCIENCES DEPARTMENT GETS AACSB ACCREDITATION**

SZABIST’s Management Sciences Department has been awarded membership of the Association to Advance Collegiate Schools of Business (AACSB).

AACSB Accreditation represents the highest standard of achievement for business schools worldwide. To become AACSB-accredited, a business school should continuously pass a strict set of standards that ensures quality. AACSB’s stated mission is to advance quality management education worldwide through accreditation and thought leadership. It is regarded as the benchmark for business school quality in the academic community. Its founding members include several renowned foreign universities such as Columbia University, Harvard University, University of California, Berkeley, University of Chicago, Purdue University, University of Texas, and Yale University.

_From the Editor’s Desk_

Welcome to the world of SZABIST where you can experience the excitement of learning, growing, and excelling. Engaged in a wide spectrum of academic, research, and socially responsible activities, SZABIST strives to change lives – both individually and collectively. We research stem cells to improve the quality of life and renewable energy to raise the standard of living. We adopt a village tormented by the absence of life’s basic amenities, while our students raise funds and physically deliver essential items for those devastated by natural disasters. SZABIST students engage in a plethora of academic and non-academic activities that prepare them for becoming future leaders. If a morning is spent with a top corporate executive discussing ways of increasing the operational efficiency of the financial sector and an afternoon is spent learning to build team spirit by jumping through hula hoops, an evening ends with a thesis defense or a concert!

Through SZAB’nings, we have managed to collate the happenings at SZABIST to bring into focus the passion for growth, enterprise, and life itself that SZABISTians share. Happy reading!

_Ambreen Ahmed (Acting Editor)  
Faculty of Management Sciences_
CELEBRATING A GREAT LEADER

SABIST paid homage to its founding chancellor by organizing a guest-speaker session and hosting a blood donation camp on her 58th birthday anniversary on June 21, 2011. A prominent journalist, writer, academic, and former chairperson of the Department of Mass Communication, Karachi University, Professor Shahida Kazmi was the guest speaker on the occasion.

Dr. Amanat Ali Jali, Vice President (Academic), set the tone of the event by recounting the contributions made by Shaheed Mohtarma Benazir Bhutto to the country’s socio-political system. The 250-plus audience at the event included students, corporate delegates, civil society representatives, reporters from well-known media houses, and the faculty and staff of SABIST.

Later, several audience members, faculty, staff, and students donated blood in a camp set up by the Fatimah Foundation. The camp was organized by Dr. Fuzia Naeeem, Dean, Media and Social Sciences Faculty. The enthusiasm of the blood donors resulted in 55 bags of blood being collected within hours.

Staff Reporter

EXPANSION OF KARACHI CAMPUS

To support SABIST’s academic programs and research initiatives, we are swiftly developing novel infrastructural facilities in line with our multi-dimensional expansion. To accommodate our increasing number of students and to sustain additional ventures, a facility, F-154, has been acquired in Clifton Block 5. This modern facility houses seven class rooms, a number of offices, and well-equipped laboratories for its newly launched faculties: Biosciences and Mechatronics. The facility became operational in August, 2011.

SABIST intends to build a new campus in Karachi and make it operational in three years. A 4,000 square yards plot has been acquired in KPT Grounds for constructing the new campus building, which will have ground-plus-six floors. A proposal for the new facility has already been submitted. The design has been approved and demarcation of the land has been done. The new campus will be built on international parameters, with state-of-the-art facilities, well-equipped laboratories, well-stocked libraries, Wi-Fi at campus and a spacious parking facility for accommodating the constantly increasing number of students at SABIST.

Staff Calligraphy

NEW CAMPUS IN HYDERABAD

SABIST extends its promise of providing quality education to yet another city of Pakistan – Hyderabad, a city known for its poets, sufi, and bangles. This will be SABIST’s fifth campus, and fourth in Pakistan. SABIST Hyderabad commenced its classes from Fall 2011. Its program portfolio in Hyderabad includes Bachelors in Business Administration (BBA), Masters in Business Administration (MBA), BS in Computing, and LLB. This expansion is aligned with its illustrious founder, Shaheed Mohtarma Benazir Bhutto’s vision of an educated and prosperous Pakistan.

Andrew Ahmed
faculty of Management Sciences

Zahid Muhammad Ali
Director Administration, and Chief Financial Controller

On the 32nd death anniversary of Shaheed Zulfikar Ali Bhutto, SABIST hosted a commemoration lecture on Bhutto and his struggle for democracy to honor a leader par excellence. “Quaid-e-Awam Shaheed Zulfikar Ali Bhutto had a passion for educational institutes,” said Dr. Jaffer Ahmed Syed, Professor of Politics and History, and Director, Pakistan Study Centre, University of Karachi, and also the Chief Guest of the ceremony. He highlighted Mr. Bhutto’s efforts for providing Pakistan with a constitution.

Dr. Amanat Ali Jali, Vice President (Academic), welcomed the guests and ended his speech on the note that SABIST is trying to keep Mr. Bhutto’s precept of spreading the light of education all over Pakistan and beyond, alive.

Staff Reporter
Respected President, where do you see SZABIST 10 years down the road and beyond?

My vision for SZABIST is the same as enunciated by Shaheed Zulfikar Ali Bhutto and Shaheed Mian Shaukat Aziz Bhutto, and it remains our guiding precept. The task ahead is to translate this vision into policies for strengthening SZABIST as a competitive institution meeting the intellectual and professional demands of the future.

My plan is to consolidate our success and build on it by diversifying curriculum, strengthening the faculty, indigenizing the generation of knowledge, intensifying our research agenda, and distinguishing the SZABIST brand as a symbol of excellence and professionalism.

What is currently being done to improve the quality of education at SZABIST?

A few of the current measures for enhancing the quality of education, strengthening competitiveness, and broadening our outreach, include: introduction of new programs in Management Sciences, Social Sciences and Economics, Media Sciences, and Biosciences; performance evaluation exercise: a new campus in Hyderabad; acquiring a new building in Karachi; substantial investments in research centres for renewable energy, sustainable development, and stem cell research.

What are the areas that need further strengthening?

The main areas that require further strengthening are the infrastructure and the full-time faculty. A binding constraint on our growth is the absence of a purpose-built campus in Karachi. The other area is to increase the proportion of full-time faculty in line with the rising demand for our educational services.

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**CONVOCATION 2011**

SZABIST held Convocation 2011 on February 26, 2011 at the PAF Museum, Karachi.

The Chief Guest for the occasion was Senator Mian Raza Rabbani, Federal Minister of Inter-Provincial Coordination. The Chairman of Charter Inspection and Evaluation Committee, Dr. S.M. Qureshi was the Keynote Speaker. SZABIST’s Chancellor, Dr. Aza Fazal Pechnuo, and Vice President (Academic), Dr. Amanat Ali Jafari, spoke on the occasion to congratulate the graduates on completing a major milestone of their academic careers and showed confidence in their capabilities for achieving lofty goals.

SZABIST awarded 510 students graduate and undergraduate degrees in Management Sciences, Computing, Social Sciences and Economics, and Media Sciences. Academic gold medals were awarded to 10 students, whereas 50 corporate gold medals, sponsored by prestigious organizations, were presented to the top students of different elective courses.

Approximately 1,800 guests attended the event including parents, students, corporate delegates, civil society representatives, media personnel, and the faculty and staff of SZABIST.

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JOB FAIR 2011

SZABIST’s Executive Development Center (EDC) hosted the Job Fair 2011 in April. Top employers and human resource consultants, such as State Bank of Pakistan, Meezan Bank Ltd., EFU Life Assurance Ltd., Sanofi Aventis, Habib Bank Pakistan (Pvt) Limited, Jhal Foods Pvt. Ltd., Fazlee pr, TRG, Avanza Solutions, Computer Research Private Limited (CRPL), Express Media Group, Eye Television Ltd. (HEUM TV), Junctionz Limited, and Zulfqar Industries were provided with an opportunity to directly interact with around 800 potential interns and fresh recruits from various degree programs of both graduate and post-graduate levels. The event enabled participating companies to position their corporate brand image as preferred employers to attract talented human resource, while graduates benefited from networking with preferred employers, CV screening, on-spot interviews, job offers, internships, and information about management trainee programs.

Drurn Khan
Manager, Executive Development Center

ORIENTATION 2011

SZABIST Orientation 2011 was held at Regent Plaza, Karachi, on July 30, 2011. New admissions in the undergraduate, graduate, and post-graduate programs attended Orientation 2011, along with their parents.

Dr. Saqib Rizavi, President, SZABIST, welcomed the guests and congratulated the new admissions on becoming a part of the institution. Dr. Amanat Ali Jiliani, Vice President (Academic), recounted SZABIST’s recent achievements and lauded the new admissions on successfully meeting SZABIST’s tough admission criteria and being among the 20 per cent selected out of 5,000 applicants.

The Chief Guest for the ceremony was Justice (Retired) Ranj Bhagwandass, Chairman, Federal Public Service Commission of Pakistan, and former Acting Chief Justice, Supreme Court of Pakistan

Approximately 3,500 people attended Orientation 2011 including students and their parents, corporate delegates, civil society representatives, media personnel, and the faculty and staff of SZABIST.

Serena Akhtar
Marketing Officer

CORPORATE FINESSE WEEK

Optimize your Potential

SZABIST’s Executive Development Center (EDC) hosted the Corporate Finess Week 2011 in April, 2011, to prepare and better equip talented graduates for the challenges of the corporate sector.

Top-notch training consultants such as Engage Human Resources, Resource Edge Consulting, Fortune Synergies, and The Change Agency held engaging sessions for students. Experienced training professionals from reputed companies such as Procter & Gamble Pakistan (Pvt.) Ltd., Mobilink, Meezan Bank Ltd., Paragates Pakistan (Private Limited), TPS Pakistan, Avanza Solutions, and Telenor Pakistan (Pvt.) Limited joined in this celebration of learning and shared their expertise and knowledge in interactive sessions.

The topics covered in the Corporate Finess Week, among others, included Personal Branding, Interview Management Skills, Stress Management, Effective Job Search and Career Management, Power Dressing, Success Programming, Emotional Quotient at Workplace, and the Art of Professional Networking.

Drurn Khan
Manager, Executive Development Center

SZABIST HOSTS AN INTERNATIONAL SEMINAR

An international seminar with Indian and Pakistani delegates of repute, Progress Needs Peace and Stability, was hosted by SZABIST on March 18, 2011, at 90-Cilton. The delegation presented a vision of an economically formidable South Asia, with strong trade, economic, and social ties that could translate into a visa-free zone similar to the European Union (EU).

The esteemed panelists included Mr. Jatin Desai - Indian journalist and activist, Mr. Shahid Siddiqui - former member of the Indian Parliament and Editor-in-Chief, Nai Dunia [newspaper], Dr. Ishaq Janjua - Member of Parliament (Roja Sabha) and Chairman of the Indian Institute of Advanced Studies, Mr. Mazhar Hussein - Executive Director, Confederated of Voluntary Association, South Asia, Mr. Mustafa Munsar - Political Analyst and General Secretary, Centre for Global Studies and Research (CGSR), and Mr. Karamat Ali - Journalist and founder of Pakistan Institute of Labor Education and Research (PILER).

The guests stressed on the need for bilateral relations between India and Pakistan via people-to-people dialogue, and the promotion of academic dialogue and exchange among the youth of both countries.

Sarena Akhtar
Marketing Officer
SZABIST HOSTS THE 17TH NATIONAL RESEARCH CONFERENCE

SZABIST Karachi held its 17th National Research Conference (NRC) on Management Sciences, Social Sciences and Economics, and Computing on May 14, 2011, at 90-Clifton. The 17th NRC was organized by Dr. Mustaghis-ur-Rehman, Program Manager, M1 Management Sciences. The Chief Guest and Keynote Speaker of the inaugural session was Professor Dr. Atta-ur-Rehman, Patron, International Centre of Chemical and Biological Sciences, and Former Chairman, Higher Education Commission (HEC), Pakistan. He discussed developments in various technologies, and the importance of research.

Dr. Amanat Ali Jabbar, Vice President (Academic), also addressed the audience and emphasized the role of education in economic development.

Over 80 research papers on Management Sciences, Social Sciences and Economics, and Computing were presented in six parallel sessions in the conference. Over 150 scholars, corporate delegates, civil society representatives from all over Pakistan, and the faculty and staff of SZABIST attended the event.

MANAGEMENT SCIENCES RESEARCH SYMPOSIUM

Over 280 BBA and MBA students presented and defended 70 different research projects in the fields of Finance, Human Resources, Marketing, and Economics in the first Management Research Symposium in May, 2011.

In the first session, students showcased their research findings to industry experts, faculty, and student delegations from various universities through poster presentations. Later, they defended their research projects in front of industry experts and senior faculty members invited from other universities including FAST-NU, CBM, MAJU, and Bahria University.

The event was organized by Ms. Wajeema Fatima Javed, Head of Academic Services and BBA Program Manager, and Mr. Zaki Rashdi, MBA Program Manager. The research projects were well-defended and much appreciated by the audience and panelists alike.

MEDIA SCIENCES THESES SYMPOSIUM

In July 2011, SZABIST’s Media Sciences students presented their theses - 14 movies and 12 advertising campaigns - to eminent panelists.

The jury for movies included veteran directors Mehrunn Nadeem Jabbar, Sarvar Masavi, and Ismail Jilani. The advertising panelists included Ali Hoyat Rivi (Walters), Ali Raza Merchant (Synergy), Aftab Usman (Media Consultants), and Adnan Syed (Adcom).

The movies and ad campaigns were highly appreciated by the august panelists.

SZABIST’S ENERGY PROJECTS

SZABIST’s Centre for Renewable Energy Research (CRER) develops indigenous state-of-the-art commercially viable renewable energy technologies in wind, solar, and biomass.

For the Wind Turbine Project, CRER established a Composite Lab, which is a fiberglass manufacturing facility where woodwork and fiberglass for wind turbine blades are being fabricated. It also made a custom-built Wind Turbine Generator Testing Rig to conduct tests for wind turbine induction and permanent magnet generators. In a year’s span, CRER has been able to produce wind turbines of different power ratings from 1 kW up to 12kW.

The CRER analyzed, modeled, and manufactured a parabolic dish for making solar cookers. After determining the exact values and in-house manufacturing of the parabolic dish, successful tests were conducted.

The Biogas project is also underway and significant progress has been made in the project.
SEMINAR ON
UMBILICAL CORD BLOOD

The Stem Cell Research Centre (SCRC) at SZABIST conducted a one-day seminar on March 14, 2011. Gynecologists from leading hospitals in Karachi presented their research findings on the benefits of storing umbilical cord blood for future research endeavors in stem cell research. The SCRC intends to utilize stem cells from umbilical cord blood for the regeneration of organs to make them the “material of choice” in surgical transplantation, immunotherapy and gene therapy. The potential of umbilical cord stem cells might make them a replacement for embryonic stem cells and other fetal cells for certain cell and tissue therapies. Through a massive awareness campaign about the importance of harvesting stem cells from umbilical cords, a new dimension of scientific research can be created in the country.

Dr. Bashir Soeed
Head, Stem Cell Research Center

In today’s age of digital revolutions and miracle medical cures, sheer torment and misery is the life of those living in Jaffar Jokha, a village on the outskirts of Karachi, in Ghoro. SZABIST, on recognizing the intense despair of the villagers, assumed responsibility of bringing sustainable development in the village through its research centres. SZABIST’s Sustainable Development Research Centre (SDRC) envisions creating a model of sustainable development of this village through socio-economic uplift with social mobilization.

To commence the project, SDRC along with 25 students/volunteers from the BS Social Sciences program conducted surveys to profile and identify the troubles of the villagers. Subsequently, SZABIST’s Centre for Renewable Energy Research (CRER) has contributed through wind turbines for electricity and solar cookers for cooking.

Manager, External Affairs

SEMINAR ON
RENEWABLE ENERGY

Fossil fuels and a balanced climatic system will not outlast the human race. The global energy shortfall and drastic climate change is warning us to arm ourselves with green technologies, robust policy initiatives and supportive management systems. Sustainable development via alternative energy solutions is the key to economic progress without harming the environment. To build awareness of this issue, SZABIST’s Sustainable Development Research Centre (SDRC) hosted a seminar at 90-Clifton on January 27, 2011.

The topic of the seminar, The Transition from a Fossil Fuel Economy to Renewable Energy Economy: Opportunities and Obstacles, was discussed by well-informed panelists: Ms. Ayeha Aftal - Manager, Corporate Planning, Pakistan State Oil (PSO), Mr. Muntasir Ansari - Country Manager, Zorlu Energy Pakistan Limited, and Syed Muhammad Rizvi - General Manager, Systems Analysis, Karachi Electric Supply Corporation (KESC).

The seminar was well-attended by an interested and knowledgeable audience, which included representatives of the academia, industry, businesses, media, research officers, and the faculty and students of SZABIST.

Ayesha Liaqat
Faculty of Management Sciences

HUMAN SKIN TISSUE CULTURE
LABORATORY AT SZABIST KARACHI

At present in Pakistan, there are no facilities for skin synthesis inside a laboratory. The Stem Cell Research Centre (SCRC) at SZABIST is the first and only research centre in Pakistan, which is working to achieve this objective through a research project, In-vitro Synthesis of Human Skin. This project involves the separation of different kinds of cells from skin biopsies obtained from hospitals. The separated cells from these biopsy samples are grown in different conditions for their expansion in SCRC’s Skin-tissue Culture Laboratory. After obtaining a sufficient number of these cells, they will be co-cultured on a collagen scaffold to produce skin graft. So far, fibroblasts have been separated from the human skin and expanded to synthesize skin patches for transplantation purposes.

SCRC’s laboratory-synthesized skin can offer new hope to skin disease patients and decrease the mortality rate in burn patients.

Dr. Bashir Soeed
Head, Stem Cell Research Centre
RESEARCH PAPERS OF
SZABIST FACULTY

In 2011, the distinguished faculty of SZABIST Karachi authored/co-authored and presented research papers at various international and national conferences. The papers were presented on diverse topics such as Research Methodologies, Entrepreneurship, Juvenile Delinquency and Abuse, Renewable Energy, Energy Conservation Policies, Small and Medium Enterprises (SME), Antimicrobial Activities of Aloe Vera extracts, Full Channel Iconic Current, Genetic Integrity of banana, and In-Memory Databases.

PROFESSIONAL DEVELOPMENT OF
SZABIST FACULTY

The highly qualified and committed faculty of SZABIST aspires to continuously upgrade its credentials. To keep up with new developments in their fields, faculty members attend conferences and workshops relevant to their areas of interests, on both national and international levels. Conferences and workshops were held on Power Generation, Efficiency, and Pricing; Quality, Health, and Safety Environment; Inventory Control and Material Management; Female Empowerment; Energy Systems and Technology; Research Methodologies; Economics; Entrepreneurship; Operations Management; Alternate Dispute Resolution, and Women Leadership.

Some of the esteemed visitors who came to SZABIST for conducting workshops or seminars were Ms. Anila Weldon (WeldonMoms), Syed Naveed uz Zafar (NIB Bank), Mr. Qasim Naqui (GlaxoSmithKline Pakistan Limited), Mr. Zohaib Sultyan (Engro Polymer and Chemicals Ltd.), and many others.

INDUSTRY EXPOSURE THROUGH
GUEST SPEAKER SESSIONS
AND SEMINARS

Guest speaker sessions and seminars, in which prominent corporate executives, trainers and media personalities interact with SZABIST students, are a regular feature at SZABIST Karachi.


Seminars were conducted on the Role of IT in Business, Information System Auditing, Empowerment of Women: Challenges and Opportunities, Challenges to Democracy: Responsibilities of Youth Speaker, IMF: Curse or Cure, Fight Against Honor Killings and the Role of Youth (held in collaboration with Sindh Police), Uniting for Peace and Non-violence, Thor Coal Energy, Understanding Religious Pluralism in a Democratic System, Mutual Fund Industry, Swine Flu awareness, Mythode - Shattering Marketing Myths, and many other topics in diverse fields.

PROFESSIONAL GUESTS IN 2011

Mr. Alfaz Whaif - CEO, Studio Cafe
Ms. Raheel Naseer - CEO, Naseer HR
Mr. Muhammad Tabish - Head, Treasury, Indus Motor Company
Syed Faraz Shahid - Regional Manager, People Excellence, Telenor
Mr. AI Karim Hasan - Director, HR Global Operations, IBitz Inc. GIK
Mr. Alfaz Khan - Branch Manager, Colgate Palmolive
Mr. Omar Bajwa - M.D, Professor, Clifton University
Mr. Faras Ramdulal - Chief Executive, Farheen Islamic Services (Pvt) Ltd.
Mr. Nusrat Ali Jani (motivational speaker)

SZABIST participated in Dawn Education Expo 2011 in Karachi, Lahore, and Islamabad in February, 2011. The Expo provided SZABIST with a perfect platform to launch its BS Biosciences program. Students were provided with brochures, pamphlets, and primary information about all programs offered at SZABIST. This week-long activity enabled our Admission Department to deliver key information about our university and its programs to prospective students and their parents, answer queries, address concerns, and provide the necessary information required to make the right career choice.

Savera Akhter, Marketing Officer

SZABIST celebrated its radio channel, ZABFM 106.6's third birthday in February, 2011.

Procter & Gamble Pakistan (Pvt.) Ltd. conducted a diversity workshop titled "The Myth of the Working Woman, at 100-Clifton in March, 2011. The workshop aimed to proactively address and remove barriers restricting our society's future female graduates from stepping into the professional workplace. The workshop educated female students about the support systems and benefits available for female employees at Procter & Gamble Pakistan, discussed ways of improving work productivity, and shared real-life success stories of women.

Humairah Iqbal, Manager, Executive Development Center

The Centre for Poverty Reduction and Social Policy Development (CPRSPD), a joint initiative of Planning Commission and United Nations Development Programme (UNDP), held a Youth Idea Challenge amongst various institutions across the nation. Three participants from SZABIST submitted their videos for this competition on different topics in May, 2011, and Mr. Kumail Raza Hemani, Student Advisor, represented SZABIST in Islamabad for the Screening Ceremony in the first week of August, 2011. The Screening Program was held in Planning Commission of Pakistan's Auditorium, Coverage by DAWN News and the presence of several prominent media personalities underlined the importance of the event.

Kumail Raza Hemani, Student Advisor, Faculty of Computing

The Law Department at SZABIST held the Annual Law Dinner to give a befitting farewell to 34 law graduates in April, 2011. Notable judicial personalities graced the event.

Shahid Raza, Head, Law Department

With the addition of the latest computer lab, SZABIST now has seven computer labs with 176 latest computers.
Uzma Sultan Sharms, student of BE 1 Mechatronics Engineering, represented SZABIST and Pakistan in the Asian Cup held in South Korea in September, 2010. Uzma is a member of U-19 National Pakistan's football team.

The Lipton Talent Hunt 2010 Team from Unilever organized a competition among the students of top universities to showcase their managerial, marketing and finance skills. Participants from various universities created a viral advertisement and applied their branding knowledge by developing a Facebook page on Lipton and conducting ground activity (branding their institute), with a total budget of Rs. 50,000. The two teams representing SZABIST at the primary level were Team Crystal Bent and Lipton Buzzing Squad. Team Crystal Bent won the Campus Winners’ title from SZABIST Karachi, with their exclusive concept of “Lady ClarITEA”. The team consisted of Rehan Furaq Aqa, Shabbir Terai, Fahad Ali, and Nadia Ilifkar. Asma Shabid Sethi facilitated the event.

Asma Shabid Sethi, Faculty of Management Sciences

SZABISTians secured second position at the IBA Coronation‘11 held from March 4-6, 2011. The three-day conference cum competition themed “Whoever handles power the best will be crowned at The Coronation‘11”, provided each of the 18 groups the power to govern, control and lead. IBA, SZABIST, CMU, PAF-KIET, and A-level students participated in the event. The activities were based on simulations of everyday life that tested how the groups wielded the varying degrees of power possessed by national and international leaders, corporate big shots, opinion leaders, and ordinary people. Famous personalities like Mr. Shams Lakha and Makhdoom Shah Mehmoob Qureshi also shared some of their experiences with the students. Zara Zaid, Afsha Karam, and Anina Farooq of BBA 4C, and Sarmad Latari of BS 4A Social Sciences, are the proud winners.

Zara Zaid, BBA

BBA 8 students, Osama Siddiqui, Nadia Ilifkar, Fahad Ali, Usman Ahmed, and Cyrus Irani, won a cash award of Rs. 1,00,000 at the Digital Minds competition held by Symmetry Digital in April, 2011.

BBA 6 students, Umer Mansoor, Haris Ahmed, Arsalan Siddiqui, and M. Abu Turab, won the second position in Red Bull Turn Turn Pa Competition, a music percussion competition involving stationary items, in April, 2011.

The Sketches, a full rock pop-band formed by SZABISTians in 2003, made an appearance in Coke Studio in May, 2011. Lead vocalist, Salf Sameen, and lead guitarist, Naseem Shah, performed on MTV Pakistan, Geo and at SZABIST in January, 2011. The band also featured in ZABFM 106.6’s transmission and gave exclusive interviews.

Samina Wahid, Faculty of Social Sciences

Jehangir Akram, student of BBA 8, represented SZABIST and Pakistan in Russia when he was invited by the Russian Youth and Foreign Ministry for an international project in July, 2011. Over 700 participants from 80 countries were selected on the basis of their credentials and online tests.

Jehangir Akram, BBA

Karim Khan, student of BS 5 Social Sciences, SZABIST Islamabad, has been selected under United States Educational Foundation in Pakistan’s (USEFP) Global Undergraduate Exchange Programme for Pakistan, funded by the US Department of State to pursue one-semester, non-degree academic study in the United States. 

Naeem Khaqi, Advisor, Public Relations Officer, SZABIST Islamabad
Experts International, Mr. Salman Munir - Senior Executive Vice President and Group Head HR, Atlas Bank Limited, Mr. Ashfaq Saeed - Director, HR, Reckitt Benckiser Pakistan, Mr. Yaqoob Khan - GM, Human Resource Training and Organizational Development, Pakistan State Oil (PSO), Ms. Shireen Nazvi - CEO, School of Leadership (SOL) and Senior Management Consultant and Facilitator, Navitus, Mr. Syed Faraz Shahid - Regional Manager, People Excellence, Telenor, Mr. Kamran Saeed - GM, Human Resource, Engro Fertilizers Ltd., and Mr. Farhad Karamally - Co-founder and Director, Navitus. The Conference was hosted by Mr. Ali Khurram Fasha - VP Head of Learning, Royal Bank of Scotland, and Ms. Humaira Ahmad - Senior Consultant, Learning and Talent Management, Engage Human Resources.

SAIFs

Fahad Zaeel, Faculty of Management Sciences

Pak-Qatar Takaful, the leading Takaful company in Pakistan, conducted a workshop on Takaful (a Shariah-compliant alternative to insurance) for BBA 7A and 7B, studying Islamic Banking and Finance. It was a six-hour rigorous course divided into two sessions of three hours each, where experts from Pak-Qatar Takaful educated the students about the Takaful Industry, financial structuring, and product development. Upon successful completion of course work and passing an examination, 43 students were awarded Takaful certification by Pak-Qatar Takaful. The workshop was organized by adjunct faculty and Instructor of Islamic Banking and Finance, Faraz Younas Bandukda - Chief Executive, Fortune Islamic Services (Pvt) Limited.

Faraz Younas Bandukda - Chief Executive, Fortune Islamic Services (Pvt) Limited

The Association for Computer Machinery (ACM) organized Science Fest 2010 to present the journey of Science from the past to the present, leading towards the future. Areas explored included: Greek Science, Greek Maths, Islamic Science, Medieval Science, Albert Einstein and Theory of Relativity, Quantum Mechanics and Chaos Theory, new branches of Maths, Newtonian, Galilean and Copernicus, Ghost in your Genes: Genetic Engineering, Nanotechnology, Computing and Artificial Intelligence, Hubble Telescope and black holes, Dark Matter - Dark Flow, India and IT and Technoscience.

Adeel Ahsan, Faculty of Computing

Zab-o-Lution, a campaign organized by MBA-Day program students under the supervision of Syed Fauhan Shafeek, involved inviting guest speakers from HSBC, Novartis, and the Sindh Government to discuss the importance of public-private partnerships through CSR initiatives for the betterment of local communities. Key events highlighting this campaign were the white-washing of 90-Clifton and 100-Clifton campuses, Cafe goes Hygienic, Trash Ban, Let It Be Green, and the Basant Spring Festival Mela.

Syed Fauhan Shafeek, Faculty of Management Sciences

A fun and enjoyable workshop on Team Building was designed and conducted by Ms. Ayesha Jamali, especially for BBA 2 and BABS students with the prime objective of encouraging students to work with a group of unknown individuals. Over 175 students were merged in different groups, randomly selected and separated through colors. The respective groups had to challenge themselves to cross hurdles, achieve targets and deliver results.

Staff Reporter

Students from the class of Recruitment and Selection 2010 organized the SAIBist Recruitment Conference 2010 (SRC10) to educate students about the current recruitment practices and about how to “exceed their Employ-Ability Potential”. The esteemed speakers at this conference were Mr. Sohail Zaidi - CEO, Learning Minds, Mr. Paul Keijzer - CEO, Engage Consulting, Mr. Junaid Ahsan - CEO, Talent

To highlight the importance of ethics in business, BBA 4C organized Baltiakh - The Real Desi Touch, a food mela with different food stalls set up to tempt even the most calorie-conscious. Colorful dresses, cheerful faces, excited students and mouth-watering traditional food made the event a resounding success. The event was covered by print and electronic media including Dawn, Daily Times, Jung, Pakistan Observer, Frontier Post, Dhoom, and the officalradio channel of SAIBIST, ZABFM 106.6. Part of the profit was donated to Shal-ul-Jannah, while the rest was invested in tree plantation.

Muhammad Mehmood, BBA
ACM SZABIST Student Chapter organized an exhibition, Code-Fest 2011, to showcase the software projects of BS 6 Computing students and to celebrate the importance of Software Engineering. A variety of projects and unique ideas were presented to create awareness of the power of coding. Over 250 attendees, including SZABISTians and visiting students from a local university, gave participants the opportunity to proudly exhibit their coding prowess.


The SZABIST delegation comprising of Mina Kidwai, Ibaa Abbas, Ahmed Shah, Ayesha Shaik, Moaali Zahid, Khadija Jatt, Nabi Abbas, and their Student Advisor, Kumail Raza Hemani, represented ‘The Peoples Republic of China’ in the Security Council (SC), General Assembly (GA), and Futuristic Security Council (FSC). More than 500 delegates representing 108 institutions from 38 countries took part in the Conference. Outstanding performance of the delegation was acknowledged by all participating countries and organizers from Peking University, Beijing.

ACCA Pakistan Pop Concert Challenge, a business game simulation, was conducted by ACCA Pakistan at 100-Clifton. ACCA Pakistan conducted this activity in different universities of Karachi. SZABIST was the only university which had the distinction of all its six teams making a profit.

The simulation involved a scenario of planning and staging a music event, and developed skills in teamwork, communication, problem solving, and presentation. Students of Entrepreneurship had to make a series of business decisions that affected profits. Khalid Malik, actor, presenter and RJ at FM89, conducted the Challenge.

By combining the power of innovation, teamwork, and the art of water sports, the Experiential Marketing class of Israa 2011 became the pioneers of the first ever knock-out tournament of water fight, SZABIST WiseOut. Twenty teams of four participants each, competed in the three-level tournament for the grand prize of Rs. 20,000.

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The delegation from SZABIST Entrepreneurship Society (SES) won the Best Delegation award in the Young Leaders and Entrepreneurs Summit (YLES) 2011, which took place in Lahore University of Management Sciences (LUMS) from January 19-22, 2011. A team of SZABIST students, Yumna Ziauddin, Sumair Saleem, Rezwain Ahmed, Uzma Zakaria, and Waleed Rashid also secured second position in the Business Idea Competition at the event.
The fourth annual Media Festival, organized by the Department of Media Sciences, was held in March, 2011. With the theme, Soho Karachi, it served as a premiere showcase for students' work in a variety of media.

The Soho Karachi panel included the renowned architect Aqeel Bilgrami and restorer Mavli Madzar, who discussed different aspects of Karachi, from architecture to infrastructure.

Six juried competitions included Speedvertising, Through the Lens, Curtain Call, and the Battle of the Bands. External jury members included Soofia Ishaq and Shahnawaz Salahuddin for advertising.

Tapu Javeri and Arif Mehmood for photography, Rashid Sami and Ismail Jilani for film, Hasib Anwar for radio, and Imran Shafiq and Kashif Naseem for the Battle of the Bands.

Later, Ambassador Jamsheed Marker answered questions about his distinguished diplomatic career as Pakistan’s ambassador to 16 countries including Ghana, Romania, the former Soviet Union, both East and West Germany, Japan, France, United States of America (USA), and finally the United Nations (UN).

The Awards Night at the Karachi Pani Institute was attended by numerous dignitaries, CEOs from leading advertising agencies, and film and television personalities including the Vice-Chairman, SZABIST, Mr. Aftab Shaban Mirani, actors Nadeem Baig and Adnan Siddiqui, television host Shaista Wahidi, JWT Managing Director Mansoor Kalm, and the Chief Operating Officer of the Business Recorder Group, Shahab Zuberi.
REMEMBERING SZABIST
STUDENT COUNCIL (SSC)
2010-2011

The year 2010-2011 was a busy year for the SZABIST Student Council (SSC) 2010. After the SSC 2010 Executive Body and Governing Body members took oath of office, they planned a beach event, Shor Sharaba, where eager students put on their sunscreens and boarded the buses to the French Beach.

At the start of the academic year, the SSC welcomed the freshmen with the Week of Welcome (WOW), which featured a comedy play, a Scavenger Hunt to familiarize them with the habitat, and a Society Fair to introduce the various student societies.

While the SSC organized events for its students, it did not remain far behind in helping the society. The SSC coordinated with four other societies to host the Azadi Float March. Approximately Rs. 700,000 were generated through three marches and were later used to purchase essential items for Internally Displaced Persons (IDPs) at Mithri camp.

The Executive Body of SSC 2010 comprising Saad Ullah Khan - President, Mohsin Arsalan - Vice President, Gul Zaib Shakeel - General Secretary, and Rehan Furqan Aaqa - Treasurer, along with the SSC Governing Body made 2010-2011 a memorable year for SZABISTians.

Gul Zaib Shakeel
General Secretary, SSC 2010, and student of BS Media Sciences

The new SZABIST Student Council (SSC) 2011-2012 was elected in April, 2011. The SSC has four Executive Body members and 11 Governing Body members.

THE EXECUTIVE BODY OF THE SSC 2011-2012

Umer Mansoor Shahid - President
Hamzaah Jalil Faruqi - Vice President
Syed Abid Hossain - General Secretary
Sumbair Saleem - Treasurer

SZABIST EXTRAVAGANZA
extrava
ganza’11
exhibit your talent!

SZABIST Student Council’s (SSC) signature event, SZABIST Extravaganza, was launched in February, 2011. It was a joint effort of 16 student societies and SSC 2010, which in addition to coordinating the entire event, organized five spectacular social events. Universities, colleges, and schools from all over Karachi enthusiastically participated in the event.

The week-long mammoth Extravaganza was generously sprinkled with no less than 19 different competitions. The event was a whirlwind of never-ending excitement. The two most popular competitions were "A Minute to Win It", Chess Master, Time The Coder, and a Karachi-bound version of the Amazing Race. The Bonfire's setup, music, and scrumptious food will remain in fond memories for a long time to come. The formal dinner was a regal affair. The decor, awards, arrangements, food, and the stylishly dressed people made it nothing less than our very own version of the Oscars. The event's roller-coaster ride was sealed with a rocking concert by Ali Auram.

Gul Zaib Shakeel, General Secretary, SSC 2010, and student of BS Media Sciences
Fatima Haider, Student of BBA
**Faculty In Focus**

**Dr. Framji Minwalla**

Dr. Framji Minwalla, Head of Department, Faculty of Media Sciences, was awarded a B.A. degree (1987) by the University of Michigan-Ann Arbor, and an M.F.A. (1991) and D.F.A. (1999) by Yale University. His academic career spanning 21 years includes teaching positions at Yale University, Vassar College, Dartmouth College, George Washington University, New York University, London Academy of Music and Dramatic Arts, and Fordham University. His essays and reviews have appeared in Theater Three, Theater, American Theater, Manhattan File, and numerous anthologies.

"I’ve been working with a great team to revise the program in ways that reflect the changing landscape of media opportunities in Pakistan," said Dr. Minwalla. "This year we reintroduced a journalism track in our undergraduate program. Next year, we plan to expand the scope of our graduate program by introducing a Masters in Television Production and a Masters in Advertising."

Dr. Minwalla finds SABIST students to be as talented as any undergraduates I have taught in the US." His advice to students in general and media students in particular, is: "Read everyday. Watch everything you can get your hands on: films from the silent era to classic Hollywood and Bollywood fare to Third and Fourth World cinema and television, criticizing established conventions and traditions of film-making. Pay attention to the news. Think hard about how you can make the world we live in more humane."

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**Alumni Achievements**

**Asif Saeed Memon**

Mr. Asif Saeed Memon is an education and development professional with experience in Economics, Banking and Finance, and Research Methods. Currently, he is completing his doctorate in education, as a Fulbright scholar, at the George Washington University, Washington, DC.

Mr. Memon received a Masters in Comparative Social Policy from the University of Oxford in 2005, where he studied on a Rhodes scholarship. He then returned to Karachi where he taught Public Policy and Economics at SABIST. He has worked at the Industrial Development Bank of Pakistan (IDB) and the State Bank of Pakistan (SBP), while completing a Masters in Finance from SABIST.

Mr. Asif Saeed Memon’s opinion columns for the daily Dawn on economic and public policy issues can be found at www.asifsaeedmemon.net.

Shehla Najib Siddiki
Program Manager, EMBA and BABS

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**Star Student**

**Misbah Muhammad Arif**

Misbah Muhammad Arif was the valedictorian for the Convocation 2011; she had the highest CGPA, 3.86 out of 4.0, across all programs in the Convocation 2011. Misbah’s achievements include six merit scholarships, seven corporate gold medals, and a GPA of 4.0 in the fourth semester as a student of BS Computing.

Recognizing the importance of SABIST in her academic success, Misbah said, "All these awards and achievements have made me and my parents really grateful to SABIST. It is because of this institution that someone who was once confused can now contribute confidently to the progress and development of our country."

"My life at SABIST," Misbah said, "can be described as a blend of fun, hard work, and excellence. This institution has helped me find out who I really am. It has not only awarded me an academic degree, but has also taught me how to face the world with determination and courage."

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**Recruiter Reviews**

**Group-M Faizan Baloch**

Group-M Pakistan is WPP’s consolidated media investment management operation, serving as the parent company to agencies including Maxis, MEC, MediaCom, and Mindshare. Uniquely positioned at the intersection of media and marketing, Group-M Pakistan is focused on building its clients’ businesses through strategic consulting and creative ideation.

Mr. Faizan Baloch is the Senior Manager Activation Strategist for Group-M Pakistan. Having been associated with SABIST since 2007 as adjunct faculty, Mr. Baloch has facilitated students of SABIST every year by recommending them for different vacancies at Group-M.

He believes that SABIST graduates are quick learners who adapt to new cultures quite easily. "I think this is because of the practical experience that these students go through in their academic careers by working on different projects. They are outspoken and like taking initiatives," he concluded. Expressing his satisfaction with the performance of SABISTians, Mr. Baloch said, "SABIST students working at Group-M Pakistan have proved their merit within and outside the organization."

Currently, eight students of SABIST are employed at Group-M.
RELIEF CAMP FOR FLOOD VICTIMS AT LARKANA

The faculty and staff of SZABIST Larkana organized a flood relief camp in August, 2011, at Bagh-e-Jinnah, Larkana. In 24 days, Rs. 122,500 were collected in cash and around Rs. 90,000 worth of goods including food items, medicines, and clothes were collected and distributed in an organized manner. A family bag (ration bag) for an average seven-member family for 10 days was distributed to more than 1,000 families in different areas, including government schools, public parks, and relief tents.

With the help of medical practitioners, more than a hundred flood victims suffering from health problems were treated and proper medication was provided for different illnesses including skin and eye infections, malaria, diarrhoea, and general weakness.

GUEST SPEAKER SESSIONS

SZABIST Larkana has organized several guest speaker sessions in 2011 on various topics including Banking, Risk and Sales Management, Telecommunication, Financial Markets, Marketing and Branding Strategies, Impact of Digital Media, and Research Methodologies. Well-known experts from the banking industry, MNCs, and government organizations were invited to teach students the practical nature and application of their studies. Some of the prominent speakers were: Mr. Badrul H. Abro - Assistant Vice President, JS Bank, Larkana, Mr. Jahanzaib Shaikh (J. F. Ferguson & Co. Chartered Accountants), Mr. Faraz Shah (Unlock Pakistan Limited), Ms. Aneela Patthan (Surparco), Syed Munawar Shah - Assistant Vice President, Askari Bank, Mr. Abdul Latif Abbasi (Nestle), Mr. Shahabuddin Shaikh (NBP), and Dr. Armanat Ali Jabbani - Vice President (Academic), SZABIST.

13TH NATIONAL RESEARCH CONFERENCE HOSTED BY SZABIST ISLAMABAD

SZABIST Islamabad hosted the 13th National Research Conference (NRC) from June 28-30, 2011. During the conference, academicians and researchers interacted closely, and shared their views on the challenges presented by the changing global scenario to Pakistan. They urged students to keep abreast with developments in science and technology to deal with the challenges facing the nation.

Brig. Mirza Soleem Beig, Director General, Administration and Procurement, Earthquake Reconstruction and Rehabilitation Authority (ERRA), announced a Memorandum of Understanding (MoU) with SZABIST under which SZABIST students will practically collaborate with ERRA in its developmental projects. Dr. Sajjad Sohail, Director General, Trade Policy, Ministry of Commerce, also discussed the MoU at the conference.

DUAL CELEBRATION

The inauguration of the Administration Block of SZABIST Islamabad coincided with the 58th birth anniversary of the founding chancellor of SZABIST, Shaheed Mohtarma Benazir Bhutto. Dr. Azeer Fazal, Chancellor, SZABIST, laid the foundation for the construction of the Administration Block in Islamabad campus, and celebrated Shaheed Mohtarma Benazir Bhutto’s birth anniversary on June 21, 2011.

SZABIST DUBAI HOSTS THE ICTBM’II

The International Conference on Technology and Business Management (ICTBM) II 2011 was held at SZABIST Dubai in March, 2011. It was hosted jointly by SZABIST Dubai and the International Forum of Management Scholars (INFOMS). The inaugural session was chaired by Dr. Ayoub Kazim, Managing Director, TECOM Education Cluster, Dubai, which includes Dubai International Academic City (DIAC), and Knowledge Village (KV).

The conference aimed to provide a forum for discussing Technology and Management, and for networking and collaboration amongst scholars from academia, industry, and the government. Participants from 13 countries contributed 105 papers. SZABIST Dubai faculty member, Mr. Usman Zaidi, and MBA Evening student, Mr. Hadeeqa Batalo, presented their papers during the conference. Mr. Batalo’s paper was co-authored by Mr. Shoib Raza.

SZABIST RECEIVES KHDA APPROVAL

SZABIST has become the only Pakistani university whose programs have been approved by a reputable international quality assurance body, University Quality Assurance International Board (UQAIB), after an international peer review in April, 2011. The UQAIB was established by the Knowledge and Human Development Authority (KHDA), Dubai, to assess and license universities operating in education free zones in Dubai, like the Dubai International Academic City (DIAC), and Knowledge Village (KV).

SZABIST RANKED NO. 1 IN CONSERVATION OF ELECTRICITY

SZABIST was declared the winner of the coveted Conservation Award, for a Better Tomorrow 2010-2011, in the Universities category for conserving electricity, in May, 2011. The announcement was made by the Knowledge and Human Development Authority (KHDA) in partnership with the Dubai Electricity and Water Authority (DEWA).

NEW PROGRAMS AT SZABIST ISLAMABAD

SZABIST Islamabad introduced five new programs in Fall 2011, including B.S. and M.S. in Mobile and Ubiquitous Computing, MS Gender Studies, MS Developmental Studies, and a new MS (CS) program with focus on professionals. SZABIST Islamabad launched a specially designed E4BA program for Mobilink, and a new major of Project Management for MBA/EMBA students.

HEC SCHOLAR COMPLETES PH.D FROM SZABIST ISLAMABAD

Mr. Wais Ahmad, an HEC scholar, is the third Ph.D graduate from SZABIST Islamabad. His dissertation titled ‘An Empirical Investigation of the Association between Creative Advertising and Advertising Effectiveness in Pakistan’, was reviewed by two foreign experts, Dr. Jafar El-Murad (University of Westminster, London), and Dr. Evangelos Moustakas (Middlesex University, London).

Ambrance Ahmed
Faculty of Management Sciences

Sumaira A. Qureshi
Student Relations Officer, Faculty of Management Sciences, SZABIST Islamabad

Naeem Khalidpoo, Public Relations Officer, SZABIST Islamabad

Naeem Khalidpoo, Public Relations Officer, SZABIST Islamabad
NEW BEGINNINGS AND MILESTONES

To maintain our commitment to quality education and research, SZABIST Karachi has appointed 15 new faculty members, including two Ph.D.s, for teaching various courses of our diverse programs and for taking our research initiatives to a new level. To support the growth of our administrative and research departments, 19 new staff members have also joined us in various capacities. We welcome all the new members to the SZABIST family and wish them a long and meaningful career at SZABIST.

Mr. Muhammad Farid, Mr. Iqbal Masih, Mr. Ramesh, Ms. Vivien Peter, Mr. Abdul Sattar and Mr. Asif Ali Samejo have completed 10 years with SZABIST. We wish them many more fulfilling years with the institution.

Pakeeza Shaikh
HR Officer

SZABIST SPOTS TALENT—MUHAMMAD SARFRAZ

When Muhammad Sattar joined SZABIST in 1996, no one could have predicted that he would one day become the central character of a remarkable story of meteoric success through hard work and diligence.

Mr. Sattar joined SZABIST as a security guard and worked in this position for three years. SZABIST's Management soon singled him out for his natural flair for organizing work, and neat handwriting. He was promoted to Admin Assistant in 2000. This first promotion was followed by many others, and now with over 15 years of service at SZABIST, M. Sattar is one of the most respected staff members who is happy to be a part of the SZABIST family which has recognized, valued and rewarded his dedication. He has done his MA from Urdu College and is currently working as Procurement Manager, SZABIST.

Anas Jattar
Marketing Officer

EDITORIAL TEAM


IN THE NEXT ISSUE...

8th Convocation
ZABMUN
Alumni Dinner
International Research Conference
International Conference on Trade and Commerce

FOR FEEDBACK AND SUGGESTIONS
Send Your Comments to: newsletter@szabist.edu.pk

SZABISTIANS ARE MAKING US PROUD AT

| The Aga Khan University Hospitals | Sustainable Development Research Centre, SZABIST |
| Pakistan Institute of Medical Sciences | Connect Marketing Communication |
| Telenor Pakistan (Pvt) Ltd. | Pakistan International Airlines Corporation |
| Faysal Bank Limited | National Bank of Pakistan (NBP) |
| Ertitech Inc. | Saudi National Bank |
| Dacex FSK Limited | Pakistan Telecommunication Company Ltd. (PTCL) |
| Orient Financial Services Ltd. |systems Limited |
| The Institute of Banking & Finance (IBF) | New Jubilee Life Insurance |
|孱rue Bank Limited | Barclays Bank P.C., Pakistan |
| Maxima Industries | United Bank Limited (UBL) |
| Sybrid | English Biscuit Manufacturers (Private) Limited |
| Honda Atlas Cars Pakistan Ltd. | BMA Capital Management |
| Procter & Gamble Pakistan (Pvt) Ltd. | Investment & Marketing |
| Bul Bank Ltd. | Pakistan Telecommunication Company Ltd. (PTCL) |
| The Nielsen Company | Systems Limited |
| The Citizens Archive of Pakistan | Creative Chaos Pvt. Ltd. |
| BLOCK Systems Inc. | Abidawood Global |
| Fortune Securities Ltd. | Telenor |
| Total Atlas Lubricants Pakistan Pvt. Ltd. | Asia Petroleum Ltd. (APL) |
| Dow University of Health Sciences | British Council |
| GlossyShine Pakistan Limited | DAMCO |
| NIC Bank | Faysal Asset Management Ltd. |
| Adamjee Life | Independent Media Corporation Limited |
| The Aman Trust | Total Atlas Lubricants Pakistan (Pvt) Ltd. |
| Aroha Solutions | Walmart |
| Aroha Inc. | Lailani Business Solutions Limited |
| RG Blue Communications | Piner Group of Companies |
| BMC Pakistan | Tameer Micro Finance Bank Ltd. |
| Companion Ltd. | Business Plus |
| Cybernet | Myntra Pakistan (Pvt) Ltd. |
| Goodluck Associates | Sui Southern Gas Co. Ltd. |
| GUI Ahmed | Pol-Arab Refinery Ltd. |
| HBL Pakistan | TPS Pakistan (Pvt) Ltd. Limited |
| Harbans Pakistan (Pvt) Limited | Repute Communications |
| JS Investments Ltd. | Abbott Laboratories |
| Juno Solutions Ltd. | Publicis Pakistan |
| Mina Group | SagoScas Group of Companies |
| Nestle | Hertz Meditec |
| Philip Morris (Pakistan) Limited | Swifltem (Pvt) Ltd. |
| Stonehead Hotels & Resorts Worldwide Inc. | OAS Systems (Pvt) Ltd. |
| Synergy Advertising | Johnson & Johnson |
| Food Connection Pakistan Pvt. Ltd. | MCB Bank Limited |
| NFL Fund Managers | State Bank of Pakistan |
| Wiltree | Seagate Pakistan |
| Skirt to Sky | Unicover Pakistan Limited |
| Computer Research Private Limited (CRPL) | United Nations Development Programme (UNDP) |
| Green Cherry Solutions | Express News |
| Immigration Advisory Services (Pvt) Ltd. | ICI Pakistan Limited |
| Shum Foods Pvt. Ltd. | Shell Pakistan Limited |
| Moesal Pakistan (Pvt) Ltd. | DAWN News |
| JWT Pakistan | Engage Human Resources |
| Faysal Pakistan | Pepsi Co. Inc. |
| Foundation Public School | China Mobile Pakistan (CMAP) |
| Business Recorder Group | POX Oman Asset Management Company Ltd. |
| Bank Alfalah | International Relief & Development (IRD) |
| EBA Television Ltd. | Aga Khan Health Services |
| 16-hour Education Consultants | Jeean Solutions |
| AIP Fox International | 

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